

Moderator Bio

Marcel Slavenburg, MA BTr

Marcel Slavenburg has worked in international qualitative market research, with a focus on the healthcare, pharmaceutical and medical devices sector for over 15 years.

He has grown into a **highly experienced researcher, moderator and facilitator**, mastering all aspects of the market research processes in great detail.

His extensive moderation experience ranges from **high quality in-depth interviews** to **excellent focus group moderation**, both online and offline and bulletin boards.

Given his wealth of experience, he is able to familiarize himself with new products, services, markets and therapy areas in a relatively easy way. He particularly enjoys the use of creative techniques and gets excited trying out challenging and innovative ideas.

Marcel is authentic, enthusiastic, pragmatic and adaptable. His professional and flexible attitude makes him an effective communicator and pleasant person to work with.

Marcel obtained his Master's degree in International Business Communication Studies in 1999 from Radboud University Nijmegen, and his translation degree in 2011 from West-Nederland University of Applied Sciences. Marcel moderates / facilitates in both English and Dutch.

